

Communication Strategy in Cultural Evolution Through Verbal Expression on Film *Dua Garis Biru*

Riris Tiani¹, Meinar Trifidya¹

¹Faculty of Humanities, Diponegoro University, Indonesia

Abstract. Emotion is a pictures human feelings when faced with various different situations and conditions. Emotional expression a strategy for expressing one's feelings. Human emotions not only have function survival. It can also used as an energy generator that can provide power to be passionate human life. Emotions also messenger in life. The film *Two Blue Lines* is one of the films that depicts a person's various emotions when facing problems. The purpose this study to determine communication strategies in evolution of culture are form and function of emotions on films related to emotions. The analytical method used descriptive phenomenological method. The unit analysis that targeted verbal messages in context of emotions. Furthermore, it analyzed using the theory of emotion. The results this study indicate that form of communication strategy as a cultural evolution through the expression of emotions in the form of love, enjoyment, fear, and sadness. Emotional psychology functions as a survival, energy generator, and messenger.

1 Introduction

Semantic space approaches to emotion organize the study of emotion-related behavior by establishing the number of distinct patterned responses that occur systematically within an emotion-related modality, how these behaviors are most precisely conceptualized, and whether these behaviors are discrete or exist along a continuum [1]. Emotion is a feeling condition experienced by a person in a certain atmosphere or context that can be shown through speech that represents his feelings. Emotions can stimulate new thoughts, new fantasies, and new behaviors. Emotional feelings associated with specific cognitive appraisals and behaviors are biologically prepared and modified by experience. Emotional states intervene between appraisal and response [1]. The emotion evoked by a phrase or sentence is not predicted through the number of emotions conveyed by the words in it, but the emotion lexicon will be a useful component for emotion detection algorithms [2]. The algorithm can then be used to automatically generate a lexicon of emotions in languages where there is no such lexicon [3]. The lexicon is understood to help the process of developing learning models that require emotion recognition [4]. Emotions are divided into two types, namely pleasant emotions and unpleasant emotions. Pleasant emotions, for example in the form of joy, trust and admiration, while unpleasant emotions, for example in the form of aggressiveness, fear, boredom and sadness [5]. As a delivery of expression,

emotions are classified into several parts such as shame, annoyance, surprise, love, pleasure, fear, sadness, and anger. One form of conveying emotional expression is through physiological means such as extracting emotions in voice expressions, facial expressions, hand movements, body movements, heart rate, and blood pressure [6].

Expression of emotion is one way for speakers to convey their meaning to their interlocutors. The message conveyed by the speaker will be easily conveyed if it is assisted by an expression. A message can express more than one emotion at the same time and several words that evoke emotions have different affective intensity values [7]. This is related to the relationship between the perceived intensity of words classified for each emotion [8]. Individual differences in the way people use language to express emotions, expressions through convergent physiology have been shown to be more powerful [9]. Many cases occur by several people who prioritize the delivery of expressions rather than verbal messages. This is related to a person's higher interest in visualization. Emotional processes will be an important part of a thought, especially in communication between humans [10]. This is because classifying an emotion from a clothing standpoint is very broad [11]. Expression of emotions other than expressed in communication, can also be expressed in a literary work, one of which is a film.

The film *Dua Garis Biru* takes the theme of social issues which are still considered taboo in Indonesia. The film, which stars young Indonesian artists such as Angga Yunanda and Zara Adhistry as the main characters, tells the story of a teenager who is still in high school who has had premarital sex and is looking for a solution on how they should be responsible for the consequences they have done. The atmosphere in this film describes the various emotions in it. Therefore, researchers are interested in examining emotional expression as a verbal expression of communication strategy in films *Dua Garis Biru*.

2 Research Methods

The research method used in this research is phenomenological descriptive. Phenomenology is intended so that researchers can understand and express the unique meaning of the subject [12]. In unravelling the problem of emotional expression in the data, the theory of emotion is used. The data used in this study is a form of communication strategy that is expressed through emotions based on the life experiences of Dara and Bima in the film *Dua Garis Biru*. Stories from their life experiences who have sex outside of marriage are discriminated against by society and how they live it. This study was further analyzed using Plutchik's theory which links emotions with behaviour [13].

3 Discussion

3.1 Expression of Emotions

Emotions are affective states characterized by episodes of intense feelings associated with a specific referent [14]. Positive feelings, such as relaxation, happiness, pleasure, and excitement. In expressing one's emotions, apart from appearing in the form of verbal messages, it can also be seen in non-verbal expressions. Forms of nonverbal expression that show the four emotions; the emotion of love, the emotion of pleasure, the emotion of fear, and the emotion of anger can be seen through facial expressions, vocal expressions and emotional actions. Emotion recognition is the ability to identify human emotion mainly through intonation and facial expressions [15].

3.1.1 Expression of Love Emotions

Context: During gym class, Bima covers Dara from the sun so she doesn't overheat. Bima who has a tall posture stands in front of Dara so that Dara is not exposed to the sun.

Teacher: "Come on, let's tidy up the line. Bim, what are you doing?"

Bima : "Oh My Dear. My Dara is hot here."

Gets cheers from his friends. (Iflix, 2022)

In the speech above, it has the semantic emotion of love that Bima shows speech 'My Dara's' in front of other friends. Emotional expression through action is also reflected in Bima's expression standing in front of Dara so that Dara is not exposed to the sun. Bima, who is in love with Dara, shows positive emotional behaviour which shows that he has feelings of love for Dara. Bima doesn't want Dara to feel the heat of the sun, so he protects Dara. The emotion of love that Bima shows is expressed through an emotional act. Positive emotions are a principal way to enhance people's beliefs in their efficacy. Positive emotions can help individuals find meaning in ordinary events and facilitate their attention processing, thereby enhancing their competence in navigating and progressing in life [14].

3.1.2 Expression of Pleasure Emotions

Context: After Bima and Dara played, Bima took Dara home and said goodbye to Mama Dara

Mama Dara: (Nudges Dara's hip) "When did it happen?"

Dara: "What the hell, ma ..."

Mama Dara: "It's okay. Is He, has a good personality...?"

Dara: "Just friends, ma ..."

Mama Dara: "I don't think so ..." (Tickles Dara's stomach while teasing with laughter) (Iflix, 2019)

In the speech above, Dara's emotional expression of pleasure is when she responds cheerfully to Mama Dara's joke about her relationship status with Bima. The emotion of pleasure arises when a person is feeling extraordinary happiness as a result of the feelings he is experiencing. Dara was very happy with Mama Dara's response, which seemed to like Bima as her polite lover. The emotion of pleasure that Dara shows is expressed through vocal expressions and facial expressions. Place identity may help build critical symbolic links between a person and a place. In turn fostering a series of comfortness behaviors toward the place. Environmental behaviors in case in home and mother, shown that place identity can shape or give comfortness the environmental emotion [14].

3.1.3 Expression of the Emotion of Fear

Context: Dara's pregnancy was discovered by the school after Dara fainted in the middle of learning sports. Bima and Dara's parents were called to school to solve the problem.

Mama Dara: "Yes, it's your fault! If it weren't for you, my son wouldn't be this stubborn!" (Speaking in a high pitched voice and wide-eyed)

Bima: "Wait a minute, wait a minute" (Speaks stuttering while running out of the Health Unit)

Papa Dara: "Where are you going? Do you want to run away?!" (Pulls Bima's uniform collar while gripping) (Iflix, 2019)

In the data above, the emotional expression of fear shown by Bima is reflected in the facial expression of fear and the words spoken are pronounced stuttering. In the context of the speech, Bima tried to immediately leave the room containing Dara's parents. The fear of being interrogated made Bima run away from the room. Bima feels anxious if something

happens to him after Dara's parents find out that Dara's pregnancy is the result of their actions. The emotion of fear that Bima shows is expressed through facial expressions and stuttering vocal expressions. A person's emotions greatly affect facial expression. A person's emotions greatly affect facial expression. The emotion of fear is not only visible on the face, but also in the tone of speech [16].

3.1.4 Expression of Sad Emotions

Context: One day, Bima and Dara's family gathered to discuss the transfer of custody of their child's parents with Aunt Lia and Om Adi which was discussed at Dara's house. Bima looked at Aunt Lia and Om Adi sarcastically and then left the room. Dara followed Bima's departure who pulled over at the edge of the pool.

Dara: "Bim, I'm not evil, Bim. I don't have the heart either. Mamah said *giving birth is a job*, Bim. But *taking care of children is a lifelong job*. We can get a divorce."

Bima: "You want to leave me? You don't love me?"

Dara: "Honey, Bim. Really love. Bim, this is for our future." (Iflix, 2019)

In the data above, Bima's expression of angry emotion is when he gives a cynical look because of the attitude of Aunt Lia and Om Adi, which according to him does not show his kindness to Bima and Dara as the biological parents of their child. This is related to a statement from Om Adi about his proposal if Bima was given the nickname 'sister' by his son later. The angry emotion that Bima shows is expressed through facial expressions.

3.2 Emotion Function

Emotions and feelings that are owned by humans, have uses to color their lives with various kinds of emotions and feelings. It would be difficult for humans to live optimally without emotions. Without emotions, humans are not human, if without them. Emotions and feelings are an inseparable part of human life, because humans actually have emotions and feelings.

The first function of emotion is survival or survival, namely emotion is used as a means to maintain life. In this case, emotions can give humans the strength to defend themselves from disturbances or obstacles in their lives. In the analysis of the form of survival, it is reflected in affection, love, anger, and sadness. This feeling makes humans more enjoy the dynamics of their lives with other people.

The second function of emotion is energy generation. In life, emotions can provide encouragement or motivation. In the analysis, the form of the function of emotion as an energy generator is the emergence of feelings of sadness, fear, and love for the opponent.

The third function of emotion is messenger. Amygdala, has a sensor to tell how the emotional state of the people around us. In the analysis, it appears in the utterances between characters that show expressions of love, hope for the presence of a baby, and lose the future. So that the expression that occurs by the speaker and the interlocutor adjusts to the conditions of the speech environment to participate in empathy.

4 Conclusion

The film *Two Blue Lines* has a very diverse psychological message. Real life reflections are fragmented in the form of literary works, able to open the psychological side of the audience well. The verbal and visual messages conveyed really inspired the audience to be more introspective in social interactions. The psychological aspects targeted in this study based on the theory of emotion produce a form of communication strategy. The communication strategy which is reflected through the cultural evolution in the film *Dua Garis Biru* produces

emotional expressions in the form of love, fear, and sadness. The function of emotion as a reflection of the state of the soul between the characters produces the function of survival, energy generation, and messenger.

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